



**A. Rani Parker, Ph.D.**  
**President and Chief Executive Officer**

Dr. Rani Parker is the founder of Business-Community Synergies (BCS), an award-winning international research and advisory firm, that is celebrating its 20<sup>th</sup> year of operations this year.

She leads initiatives in corporate-community engagement and investment in contexts of large-scale industrial development. She works with teams that conduct qualitative social impact and risk assessments that inform corporate and community actions which aim to benefit both.



BCS clients are primarily large multinational corporations such as Rio Tinto, Chevron, Shell and Cheniere. Other clients have included a spectrum of development actors such as the World Bank Group and the London School of Economics. Most projects are international, but Dr. Parker has also worked in seven states in the U.S. where she led the first social impact assessments of horizontal drilling and of liquified natural gas (LNG) sites. Her methodology was studied and published in the Proceedings of the National Academy of Sciences (2019).

Prior to founding BCS, Dr. Parker was Director of Woman/Child Impact at Save the Children, overseeing partnership development, training in gender analysis, and measurement of the impact of its international programs on women's status and child rights.

Dr. Parker has a Ph.D. in Public Administration specializing in corporate-community investment.

For more information: [www.BCSynergies.com](http://www.BCSynergies.com)